

Horizons

Spring 2011

Lifelong Education at Colby-Sawyer College

Planet Ocean

Adventures in Learning is pleased that Charlie Kellogg will be bringing his knowledge and enthusiasm to our program this spring, offering a course called "Oceans in the Balance." This course will explore the basic physical and biological makeup of the World Ocean and will also cover issues related to fisheries, pollution, climatic influence and threats to biodiversity.

Charlie has always had an insatiable drive to understand the natural world. Growing up in the foothills of the Berkshires, he spent many hours exploring the woods, fields and streams of the area. In pursuit of this desire to learn more, Charlie earned his B.S. and M.A. at the University of Massachusetts in Amherst where he focused on ecology in both the



Charlie Kellogg

Continued on page 3

He Brought 'Bonanza' to China

Having a discussion with John Ferries is exhilarating. His manner is so animated and enthusiastic that one easily gets caught up in the flow of conversation. It's easy to see why his career has been in the media. John has been at Colby-Sawyer College as an adjunct professor of communications in the Business Department for seven years, and he led his first course for AIL last fall on the fast-changing communications field.

A mid-westerner, John attended Dartmouth both as an undergraduate and graduate (Tuck). Immediately after leaving school he got a job selling medical supplies



John Ferries

for American Hospital Supply Company (AHSC) in Philadelphia. Asked how he liked salesmanship, he demurs and then says that at his first Dartmouth reunion he ranked at the bottom of his class in income. That was after his initial year

at AHSC. Two years later he was ranked with the top five salesmen at the company. He moved to New York in 1963 to join an advertising firm, D'Arcy, Masius (which later merged with Benton and Bowles to become DMB&B), the company he stayed with until his retirement in 2002. He met his wife, Donna, in Chicago, where she worked for the

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Adventures in Learning *Horizons*, published two times annually, highlights the activities of the lifelong learning program at Colby-Sawyer College.

The thoughts and opinions expressed in the articles in this publication are strictly those of the respective authors. Information offered should not be considered authoritative or complete, nor should it be construed to reflect the views or opinions of the Adventures in Learning program or Colby-Sawyer College.

SAVE THE DATE

for

Adventures in Learning's 12th Annual Meeting

Thursday, May 19
from 4 to 6 p.m.

Wine and hors d'oeuvres will be served from 5 to 6 p.m.

Profile

Sharon Ames Hands Reins Over to Kathy Carroll

Last October there was a significant change in the Adventures in Learning (AIL) Administrative Office. After serving as AIL program manager for 12 years, Sharon Ames moved to a different role at the college and now devotes her time exclusively to donor stewardship programs. Sharon was a key figure from the first days of AIL until the present. In a 2003 profile she was characterized as the “engine that keeps everything running smoothly.” In those early years she was involved in many aspects of AIL—everything from supervising registration, to attending Board and committee meetings, to helping coordinate the publication of newsletters and course catalogs. We miss her, but her legacy lives on in the continued success of the AIL program. We wish her well in all future endeavors.

While saying goodbye to Sharon in October, we welcomed Kathy Carroll who has assumed many of Sharon’s duties as program manager along with her grants work for Colby-Sawyer. While Janet St. Laurent



Sharon Ames (left) passes her AIL responsibilities to the capable Kathy Carroll.

PHOTO: Maureen Rosen

and Marianne Harrison continue to manage the day-to-day AIL operations, Kathy sees her role as working with the AIL leadership on long-range planning and what she calls the “big picture.” She hopes to help make AIL a stronger presence in the community and make the membership more a part of the college. “We’re looking for new ways to involve our AIL members,” Kathy says.

Originally from Acton, Massachusetts, Kathy graduated from Regis College with a major in history. She comes from a family of educators, and while she taught social studies in Somersworth and Newport, N.H., most of her working life has been devoted to fund raising for non-profits. Kathy is particularly drawn to community service work through Rotary. She is a past president and has been a member since 1992.

Kathy believes strongly in education and the power of life-long learning, and has embraced her new role with AIL. “Education is enriching,” she says, “as it enables us to keep pace with change and link to the world.”

~Heidi Beckwith

Adventures in Learning Goes to Mexico!

with Colby-Sawyer College Professor Randy Hanson from June 3–12, 2011



Join Adventures in Learning on a special travel opportunity and experience Professor Hanson’s contagious enthusiasm for a country where he has traveled extensively and safely for a number of years. The trip will be customized for the group, and you will be introduced to a Mexico rich in culture, history and fine cuisine. You will explore the ruins of ancient civilizations and walk in the streets of modern Mexican cities. You will visit Frida Kahlo’s home and the house of Russian revolutionary Leon Trotsky, savor traditional Mexican food, dance to tropical and norteño music, bargain for folk art at markets and much, much more! The weather should be in the 70s during the day and in the 50s during the evening.

The cost of \$2,550 per person double occupancy includes accommodations for nine nights in first-class hotels with private baths, breakfast daily, three lunches, and one dinner, sightseeing and the services of a professional Mexican tour leader. ALL members will be given first priority. Final payment is due March 11, 2011.

For more information contact Janet St. Laurent at (603) 526-3690 or jstlaure@colby-sawyer.edu or Holly Walker from Compass Travel at (603) 526-9600 or holly@compastravel.net.

Adventures at Home and Abroad



PHOTO: Maureen Rosen

ALL members traveled to the Peabody Essex Museum on December 1 to enjoy the "Treasures from the Forbidden City" exhibit.



PHOTO: Courtesy of the VanDusens

ALL members Ginny Callahan (left) and Jim and Polly VanDusen during Colby-Sawyer College's first trip abroad to Italy in Nov. as part of the new alumni travel program.

Planet Ocean (continued from page 1)

freshwater and marine areas. His interest in the ocean led him to pursue his Ph.D. at Duke University. A National Science Foundation Fellowship in Biological Oceanography allowed him to complete his research in Beaufort, N.C., at the Duke Marine Laboratory. There he took a training cruise in the Caribbean and several oceanographic cruises off Cape Hatteras, Cape Fear and along the East Coast from Beaufort to South Florida.

His education and continued exploration led Charlie to an ongoing appreciation of the natural world and a concern with the issues that threaten its delicate balance. These factors were central to his choice of a career in teaching at the college and high school levels,

where he taught classes in anatomy and physiology, marine biology and ecology.

Charlie and his wife retired to New Hampshire, where he has been an adjunct professor at Colby-Sawyer College for the past three years. He is looking forward to sharing his enthusiasm with Adventures in Learning participants. Charlie has said "People do not have to be science majors to get something from this course. My hope is that people will leave with a better understanding of the oceans and how critical the health of the oceans are to the preservation of a healthy planet."

~Joyce Kellogg

AIL Achievement Award Fund



Kimberly Arena

This year's recipient of the Adventures in Learning scholarship is Kimberly Rose Arena, a junior psychology major from Abington, Mass., who is also pursuing a minor in education. Her aspiration is to be a high school mathematics teacher. She is very thankful for the generous financial support this scholarship has provided.

In addition to being a member of the Dean's List, last fall Kimberly was inducted into Psi Chi Honor Society, a national honor society in psychology. She received the Ann Gulick Award, which is presented each year to the rising junior student best exemplifying, through voluntary service, the qualities of reliability, loyalty and unselfishness. Kimberly served as an Orientation Leader in the college's 2010-11 New Student Orientation Program. She is currently a Key Association tour guide, which allows students to play a crucial role in the admissions process.

Kimberly finds Colby-Sawyer, with its high sense of community, to be a perfect fit for her and says, "I absolutely love it here."

Share Your Passion—Become An Adventures in Learning Study Group Leader!

The continued success of Adventures in Learning comes from the enthusiastic participation of its members and the study leaders who are willing to share their knowledge with others. In many instances, study leaders do not choose to teach the subjects that have been the basis of their careers, but speak instead on topics that have been their hobbies or avocations. This personal passion enables these “amateur experts” to be successful in communicating their excitement to others.

Member suggestions for future topics and study leaders are critical for the planning of courses. Requests for courses have included Irish History, Stem Cell Research, Greek Mythology, Famous Men and Women, the Transcendentalists and Impressionism. The AIL mission includes incorporating your suggestions into curriculum development. The Curriculum Committee is charged with encouraging and supporting new study leaders.

Given such a broad range of interests, it is clear that there are

untapped sources of expertise and enthusiasm for lifelong learning that could benefit us all. We ask you to consider volunteering to lead an AIL course on a topic that has been an object of your personal passion.

No matter how esoteric your special interest may be, it is certain others will welcome your expertise in an AIL course. Share your passion with others!

AIL will help you become the best study leader you can be by assigning you a mentor/contact, and by guiding you through the process of preparation for your course. Each fall we also offer a “How to” session for new study leaders, which will help you with the preliminary steps and offer tips on how to prepare and organize. To volunteer, please call Janet St. Laurent at 526-3690, speak with any member of the AIL Curriculum Committee or AIL Board, or go to the AIL website for the study group leader proposal forms located on the “Curriculum/ Study Group Leader Forms” link.

~Les Norman
Course Evaluation and Development
Sub-Committee Chair

SAVE THE DATE

for

Opera North Young Artists Performance

Featuring a
post-performance party

Saturday, July 23
7:00-9:30 p.m.

Sawyer Fine Arts Center
Colby-Sawyer College

He Brought ‘Bonanza’ to China (continued from page 1)

Leo Burnett advertising agency.

His first seventeen years in New York included managing several national brands for DMB&B, but in 1980 things changed dramatically. Still working out of New York, John was given control of Europe, but things got even more interesting in 1988 when he took over all international operations of the firm. For 13 years he traveled to a different continent every week, covering diverse countries, including China. John will be sharing his in-depth and extensive knowledge of this world power with AIL members, leading the course “China’s Relentless Journey to Global Dominance” this spring.

Doing business in China means working through and with the Chinese government, John says. The normal way of getting something done is with bribery, but due to the Foreign Corrupt Practices Act, Americans

have to find a way of operating above board. John found a way. Placing advertisements in the Chinese media, whether in newspapers or the state-owned television stations, could only be done through a joint venture, so John set one up. But the problem remained: how to get a poorly paid bureaucrat in the state media business (television) to show John’s company’s material. Then he hit on it. Chinese television consisted of hours of ‘newscasters’ droning on about whatever the Communist Party wanted said. The stations needed interesting content to attract viewers, so John gave them syndicated runs of “Bonanza” and “Dallas.” The American western was an immediate success and the advertising business in China for DMB&B was off to the races.

John and Donna adopted three children, twins from Korea and a Vietnamese girl. All are in their mid-30s and are constant reminders of the Ferris’ ties to East Asia.

~Sheldon Boege

From *Circles of Stone* to Empowering Women Worldwide

New London resident Joan Lambert likes to spend her days doing scientific research in the field of human evolution and writing mystery and prehistoric novels. But recently this quiet contemplative life has been interrupted. "Reading Nicholas Kristof and Sheryl WuDunn's *Half the Sky: Turning Oppression into Opportunity for Women Worldwide* was a galvanizing experience," she said in a recent Horizons interview. "I feel I must commit to doing my part, small as it may be, in addressing and sharing Kristof's vision that empowering women produces more positive gains than any other form of intervention in reducing poverty, population, terrorism and worldwide violence."

As a result, Lambert is turning once again to teaching. The good news for Adventures in Learning is that this spring she will offer what promises to be a dynamic lecture course: "Empowering Women Across the World." Lambert stresses that the course is intended for men as well as women, and she will devote significant time to talking about men's concerns. "There's a huge gap in programs for men in the developing world," she says, "and we need to address that."

Lambert's primary text will be the 2009 Kristof book, coauthored with his wife, which Carolyn See of *The Washington Post* has called "one of the most important books I have ever reviewed...a call to arms, a call for contributions, but also a call for volunteers." As one such volunteer, Lambert will also draw on her own experiences as both scientist and author, in particular on the unusual creative process that evolved in the writing of her novel *Circles of Stone*, published in 1997.

This epic story started as a scientific study of

women's evolution but, as Lambert says, "insisted on turning into a novel." It traces the journey of three prehistoric women living generations apart as each confronts a hostile world, discovers ways to keep loved ones alive, and dedicates herself to passing along the ways of the Mother, who taught them to live in harmony with each other and with the earth that sustained them.

Video and guest speakers will play a pivotal role in this four-session course. Local people involved in micro-lending such as Jackie Catcher of The Women's Trust, founded by Wilmot resident Dana Dakin, and Rachel Lehr, founder of Rubia, a cooperative in Afghanistan, will share their experiences with the class.

A graduate of The Radcliffe Institute and the Harvard Graduate School of Education, Lambert has done postgraduate work at New York University in the evolution of human sexuality. She has taught at New York University and Colorado Mountain School. The mother of four and grandmother of six, Lambert has lived in New London for ten years. In addition to *Circles of Stone*, she has published two mysteries and is working on a third.



Joan Lambert

~Ann Lang

Summer 2011 Courses

Our Energy Challenge Updated

Jim Broadhead

Old Time Radio Shows

Chuck Kennedy and Bill Tighe

Give 'em Hell, Harry: The Presidency of Harry S. Truman

Gene Lariviere

American Education: Problems and Prospects

Multi-speaker course

Isles of Shoals: Passport to Adventure

Brenda Watts

Aging in America and the Concept of Slow Medicine

Multi-speaker course

Adventures in Learning

Colby-Sawyer College
541 Main Street
New London, NH 03257
www.colby-sawyer.edu/adventures

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Editor

David R. Morcom
Colby-Sawyer College
New London, N.H.

Design and Production

Lisa Swanson
Second Story Design
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AIL Has a Website?

You bet it does! Colby-Sawyer College is "going green" in its communications! That includes AIL. So what does that mean for members?

The short answer is that you'll get information from AIL much more quickly and be able to communicate directly with the office in speedy fashion as well.

Meaning? If you have an idea for a course or an instructor, there's a form online to make a suggestion to the Curriculum Committee. There's even a link that describes the responsibilities of a group leader, a place for program highlights, and all the forms used in AIL courses. We've all had questions about how AIL operates, its courses, its instructors and so on. Now you'll find a "Frequently Asked Questions" page.

There's a link for the current AIL Board with their pictures and responsibilities and a link for past, current and upcoming courses with

their descriptions and locations. There's also a link for membership, registration and to contact us.

Very simple. Very easy. So just how do you find all this valuable information? Just three steps:

1. Go to the Colby-Sawyer College home page: colby-sawyer.edu.
2. From the "academics" menu at the top of the page, click on "Adventures in Learning" or go to the "resources" list on the left side of the page and click on either "alumni & friends" or "community & visitors." You'll find Adventures in Learning on both these pages; just click on it for all your information needs.
3. You can also go directly to the AIL home page by using any search engine, such as Google, and inputting colby-sawyer.edu/adventures.

Or make it easier on yourself. Once you've found the site, just bookmark it and you're always just one click away!

~Maggie Ford

Please note that Adventures in Learning's Administrative Office will be closed on these dates:

Monday, March 7
Monday, May 9
Monday, May 30